



SPONSORSHIP OPPORTUNITIES

2024

Welcome!

Hello Fellow Partners & Friends,

Our 2024 Partner Sponsorship Program is meticulously crafted for professionals like you, who play a pivotal role in the architecture industry.

Exclusive Recognition: The Legacy Society

We are excited to announce the newly unveiled Legacy Society, a prestigious recognition for those who invest over \$12,500 in our architectural community. As a member of this elite group, you will receive special acknowledgment for your significant contribution, highlighting your dedication and impact in the industry.

Tailored for Success

Our diverse sponsorship packages are designed to align with your unique business objectives, offering flexibility and maximum impact. Whether you're looking to boost visibility, expand networks, or gain exclusive access to industry leaders and events, our program provides the platform for your success.

Join the Architectural Community

As a partner, you're not just promoting your business; you're actively participating in shaping the future of architecture in Las Vegas. Your involvement is a testament to your commitment to excellence and innovation in our field.

Let's collaborate to create a vibrant, innovative future.

Best regards,



Troy Moser

2024 President | AIA Las Vegas



Carlos D. Fernandez

Executive Director | AIA Las Vegas



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WHY PARTNER WITH **AIA LAS VEGAS**

STAND OUT FROM THE COMPETITION

At AIA Las Vegas, we see our chapter sponsors and allied members as true partners in serving our members and the community. Through providing information, resources, support and benefits, we aim to foster strategic relationships that adapt to our industry's ongoing evolution.

Our Sponsorship Partner program specifically focuses on developing synergistic connections between AIA members and sponsor partners. As the industry changes and expands, these collaborative relationships become increasingly vital. We are committed to working together to offer the best value to our members while advancing our shared goals.

Becoming an Allied Member or Sponsorship Partner offers numerous benefits. AIA Las Vegas Allied Members gain exclusive access to showcase their leadership to an audience of over 500 industry professionals. Take advantage of this targeted opportunity to demonstrate your commitment and support of the local AIA community. Join as a Sponsorship Partner or Allied Member program today to connect with AIA members while advancing your business goals.

EXPOSURE:

Each year, our calendar provides educational programs and networking events that offer unique opportunities to promote your business directly to local architectural firms and a large contingent of related industry leaders.

POSITIONING:

Demonstrate leadership and commitment in the areas that matter to your business. Position your company as a thought-leader and source of trusted information. This is an unmatched opportunity to differentiate your company from the competition to the people who can make a difference in your success.

RELATIONSHIP BUILDING:

Being a Partner is a cost-effective way to gain access to and network with AIA Las Vegas members. Developing key relationships can maximize your company's potential in our increasingly competitive industry.

2900+ SUBSCRIBERS

**AEC INDUSTRY MEMBERS
COMMUNITY LEADERS
ELECTED OFFICIALS**



BLUEPRINT Newsletter
25,895+ Impressions *
3,265+ Reads *

***6 MONTH DATA
STATISTIC 2023**



AIA Weekly
41% Average Open Rate *
16% Industry Average Open Rate



425 Followers



1,900 Followers



900 Followers



863 Followers

40+ SOCIAL EVENTS

3 SIGNATURE EVENTS

- **95+ Attendees** Women Building Nevada
- **95+ Attendees** High School Design Awards
- **95+ Attendees** Placemaking Summit

4 MARQUEE EVENTS

- **175+ Attendees** Golf Tournament
- **200+ Attendees** ARC Product Show
- **150+ Attendees** Ultimate Drive
- **325+ Attendees** Architecture Nevada Design & Service Awards

AIA LAS VEGAS**2024 CALENDAR OF EVENTS**

*As of January 2024, events and dates are subject to change. Updated calendar at AIALasVegas.org.

JANUARY

- 17 **SILVERADO COMMUNITY CENTER TOUR - EP/YAF**
- 17 **MEMBERSHIP MEETING & OFFICER KICKOFF**
- 25 **EP/YAF FIRM CRAWL AT KNIT**
- 25 **CE LUNCHEON AVAILABLE FOR PURCHASE**
- 31 **REVITALIZING COMMERCIAL CENTER - PLACEMAKING COMMITTEE**

FEBURARY

- 13 **VIRTUAL COFFEE CHAT - SFX**
- 20 **SALONE DEL MOBILE WITH ITALIAN TRADE AGENCY**
- 21 **AIA MEMBER MEETING - JEDI + EO COMMITTEE EVENT**
- 29 **CE LUNCHEON AVAILABLE FOR PURCHASE**

MARCH

- 12 **IN-PERSON MIXER - SFX**
- 22 **WOMEN BUILDING NEVADA SYMPOSIUM**
- 28 **CE LUNCHEON AVAILABLE FOR PURCHASE**
- ★ **EP/YAF FIRM CRAWL - NOVUS ARCHITECTURE INTERIORS**

APRIL

- 01 **SCHOLARSHIP DEADLINE**
- 09 **VIRTUAL COFFEE CHAT - SFX**
- 10 **HIGH SCHOOL DESIGN AWARDS**
- 22 **50TH ANNUAL AIA LAS VEGAS GOLF TOURNAMENT**
- 25 **CE LUNCHEON AVAILABLE FOR PURCHASE**

MAY

- 14 **VIRTUAL COFFEE CHAT - SFX**
- 22 **AIA MEMBER MEETING - AFFORDABLE HOUSING COMMITTEE**
- 23 **CE LUNCHEON AVAILABLE FOR PURCHASE**
- ★ **EP/YAF FIRM CRAWL - LGA**

JUNE

- 11 **SMALL FIRM EXCHANGE MIXER (RENO, NEVADA)**
- 26 **AIA MEMBER MEETING - EP/YAF**
- 27 **CE LUNCHEON AVAILABLE FOR PURCHASE**

JULY

- 17 **NO MEMBER MEETING**
- 25 **CE LUNCHEON AVAILABLE FOR PURCHASE**

AUGUST

- 15 **AIA MEMBER MEETING - PLACEMAKING SUMMIT**
- 22 **CE LUNCHEON AVAILABLE FOR PURCHASE**

SEPTEMBER

- 12 **ARC PRODUCT SHOW + CEU OPPORTUNITIES**
- 26 **CE LUNCHEON AVAILABLE FOR PURCHASE**

OCTOBER

- 09 **AIA MEMBER MEETING - GOVERNMENT AFFAIRS COMMITTEE**
- 17 **ULTIMATE DRIVE AT ATOMIC GOLF**
- 24 **CE LUNCHEON AVAILABLE FOR PURCHASE**

NOVEMBER

- 01 **VIRTUAL CEU SEMINAR WITH NSBAIDRD**
- 11 **VETERANS DAY LUNCH**
- 13 **AIA MEMBER MEETING**
- 21 **CE LUNCHEON AVAILABLE FOR PURCHASE**

DECEMBER

- 06 **ARCHITECTURE NEVADA DESIGN & SERVICE AWARDS**
- 12 **CE LUNCHEON AVAILABLE FOR PURCHASE**

★ Date to be determined

PREMIER PARTNERSHIPS

AIA Las Vegas has created four levels of premier partnerships – Visionary, Platinum, Gold, and Silver. Each is designed to provide the highest visibility and the strongest recognition for the firms who partner with us. These comprehensive packages provide maximum marketing opportunities and allow firms to expand their brand identity by working in support of programs that benefit our members and engage the community.

\$10,000

VISIONARY PARTNER

As a Visionary Partner your firm receives maximum exposure throughout the year at various AIA programs and events.

- Company-wide Allied membership
- Sponsor of all member meetings
- **Marquee Event Bonus!**
 - 1 booth at ARC Product Show + 2 Design Connection tickets OR 4 players in the 50th Annual Golf Tournament
 - Team of 6 at Ultimate Drive
 - 5 Tickets to AxNV Design & Service Awards Celebration
- **Signature Event Bonus!**
 - 5 tickets to all Signature Events
- **Digital Marketing Bonus!**
 - Full page ad BLUEPRINT newsletter
 - Sponsor recognition on home page
 - Elevated placement in digital directory listing
 - Exclusive Monthly social media highlight

\$7,500

PLATINUM PARTNER

A Platinum Partner receives valuable recognition as an AIA partner at programs throughout the year.

- 2 Allied members
- **Marquee Event Bonus!**
 - 1 booth at ARC Product Show + 1 Design Connection ticket OR 2 players in the 50th Annual Golf Tournament
 - 2 players at Ultimate Drive
 - 2 Tickets to AxNV Design & Service Awards Celebration
- **Signature Event Bonus!**
 - 5 tickets to 1 Signature Event
- **Digital Marketing Bonus!**
 - Half page ad – BLUEPRINT newsletter
 - Sponsor recognition on website
 - Digital directory listing
 - Quarterly social media highlight

\$4,750

GOLD PARTNER

A Gold Partner receives prime marketing opportunities through AIA communications and social media, building brand recognition.

- 1 Allied member
- **Marquee Event Bonus!**
 - 1 booth at ARC Product Show
 - 1 Ticket to AxNV Design & Service Awards Celebration
- **Signature Event Bonus!**
 - 3 tickets to 1 Signature Event
- **Digital Marketing Bonus!**
 - 1/3 page ad – BLUEPRINT newsletter
 - Sponsor recognition on website
 - Digital directory listing
 - Semiannual social media highlight

\$2,000

Silver Partner

The Silver Level is an entry opportunity, showcasing company's services, and increasing brand exposure.

- 1 Allied member
- **Marquee Event Bonus!**
 - 1 Ticket to AxNV Design & Service Awards Celebration
- **Signature Event Bonus!**
 - 1 Ticket to 1 Signature Event
- **Digital Marketing Bonus!**
 - Logo in BLUEPRINT newsletter
 - Sponsor recognition on website
 - Digital directory listing
 - Annual social media highlight

AIA LAS VEGAS

LEGACYSOCIETY

The **LegacySociety** is a program of unprecedented recognition for those who invest a cumulative amount of **\$12,500 or more** in AIA Las Vegas sponsorships and advertising on an annual basis. This is exclusive to AIA Las Vegas members.

Architecture Firm Qualification Checklist

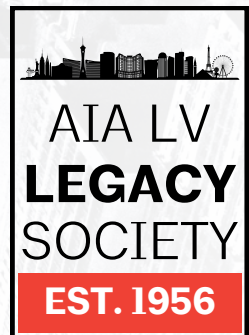
- ☐ Sponsor a minimum of two 2024 AIA Las Vegas Marquee Events, Signature Events, Membership Meetings or Committees
- ☐ Support AIA Las Vegas Scholarship Fund or High School Design Awards
- ☐ Minimum of \$12,500 in sponsorships and community giving to qualify
- ☐ Membership (AIA Members within firm)

Allied Member Qualification Checklist

- ☐ Sponsor a minimum of two 2024 AIA Las Vegas Marquee Events, Signature Events, Membership Meetings, Committees, or Continuing Education opportunities
 - ☐ Advertise in AIA Las Vegas BLUEPRINT Monthly Newsletter or Host Continuing Education Session
 - ☐ Minimum of \$12,500 in sponsorships, community giving or advertising to qualify
 - ☐ Individual or company-wide membership
- All partners are invited to contribute to the AIA Las Vegas Scholarship Fund

LEGACYSOCIETY Benefits

- ★ Recognition at all AIA Las Vegas events (Marquee Events, Signature Events, and Member Meetings)
- ★ Company logo and link to website on a newly created LEGACYSOCIETY page on the AIA Las Vegas website
- ★ A spotlight feature on designated AIA Las Vegas social media
- ★ Recognition in new member welcome email communications
- ★ Logo in an LEGACYSOCIETY advertisement in BLUEPRINT Newsletter
- ★ Permission to use the LEGACYSOCIETY logo
- ★ Invitation to an exclusive partner and sponsor thank you networking event with key industry stakeholders
- ★ Presented with a LEGACYSOCIETY partner plaque at the Design & Service Awards Celebration





2024 GOLF TOURNAMENT

APRIL 2024

The 50th Annual AIA Las Vegas Golf Tournament is a highly anticipated event for professionals in the AEC industry. This tournament is the perfect blend of business and pleasure, providing you an opportunity to connect with fellow industry leaders while enjoying a day on the greens. No matter your skill level, all golfers are welcome to join in the fun. This tournament offers a relaxed and friendly atmosphere, where you can make new connections, exchange ideas, and build relationships with fellow AEC professionals.

Diamond Sponsor | \$15,000

Event Recognition & Perks

- Sponsored items: hat, water bottle, drink ticket, and scorecard
- Signage: welcome banner, awards lunch table tents, printed signage
- Digital program recognition: front page recognition
- 4 players + 4 awards lunch attendees
- Contribution to goodie bag

Website & Social Media Recognition

- Exclusive recognition on main event page
- Exclusive recognition in BLUEPRINT newsletter
- Exclusive recognition in weekly newsletter
- Exclusive recognition in event email blast
- Exclusive recognition on AIA LV social media



Sapphire Sponsor | \$3,500 - 2 Available

Event Recognition & Perks

- Sponsored items: golf tee **OR** ball marker + logo on goodie bag
- Signage: awards lunch table tents, printed signage
- Digital program recognition: elevated recognition
- 1 player
- 2 awards lunch attendees
- Contribution to goodie bag

Website & Social Media Recognition

- Company logo on website event page
- Elevated recognition in BLUEPRINT newsletter
- Group recognition with logo in weekly newsletter
- Group recognition with logo on AIA LV social media



CONT. 2024 GOLF TOURNAMENT

Ruby Sponsor | \$2,250 - 9 Available

Event Recognition & Perks

- Physical presence: 2 representatives at hole & awards lunch
- Signage: printed signage
- Digital program recognition: listed
- Contribution to goodie bag

Website & Social Media Recognition

- Listed on website event page
- Listed in BLUEPRINT newsletter
- Listed with group in weekly newsletter
- Group recognition with logo on AIA LV social media

☐ Premier Hole Snack Sponsor - 2 Available *

☐ Premier Hole Drink Sponsor - 2 Available *

☐ Premier Hole-In-One Sponsor - 1 Available

☐ Closest-to-Pin Sponsor - 2 Available

☐ Longest Drive Sponsor - 2 Available



Emerald Sponsor | \$1,500 - 17 Available

Event Recognition & Perks

- Signage: printed signage
- Digital program recognition: listed
- 1 awards lunch attendee
- Contribution to goodie bag

Website & Social Media Recognition

- Listed on website event page
- Listed in BLUEPRINT newsletter
- Listed with group in weekly newsletter
- Listed on AIA LV social media

☐ Hole Sponsor - 9 Available

☐ Breakfast Sponsor - 2 Available

☐ Lunch Sponsor - 4 Available

☐ Beverage & Snack Cart Sponsor - 2 Available



Plus Consumption

2024 PRODUCT SHOW



SEPTEMBER 2024

Architects, designers, members of the AEC industry, and community partners are exclusively invited for a first look at the latest services, building products and innovations. The Design Connections luncheon facilitates rapid networking between allied members and architects for invaluable face time with the design community. Attendees enjoy refreshments, door prizes, and bar selections at the main event where vendors will showcase products and giveaways. As a booth sponsor, you will showcase services, materials, and emerging trends, and make valuable connections. This is your opportunity to inspire decision makers, helping them shape future projects.

Title Sponsor | \$10,000

- 2 complimentary tickets to the Design Connections
- 1 complimentary booth at the Product Show (includes electricity)
- 1 Continuing Education time slot (1st choice)
- Company logo in event programs
- Company logo on event signage
- Company logo on website event page, monthly BLUEPRINT Newsletter, weekly newsletter, and social media posts

Design Connections Sponsor | \$3,500

- 4 complimentary tickets to the Design Connections
- Company logo in event programs
- Company logo on event signage
- Company logo on website event page, monthly BLUEPRINT Newsletter, weekly newsletter, and social media posts

Tote Bag Sponsor | \$3,500

- 1 complimentary ticket to Design Connections
- Company logo on tote bag for all attendees
- Company logo in event programs
- Company logo on event signage
- Company logo with group recognition on monthly BLUEPRINT Newsletter
- Listed in website event page, and social media posts

Food Sponsor | \$2,750

- Company logo in event programs
- Company logo on event signage
- Company logo with group recognition on monthly BLUEPRINT Newsletter
- Listed in website event page, and social media posts



2024 PRODUCT SHOW

AIA LAS VEGAS



Bar Sponsor | \$2,750*

- Company logo on drink tickets for all attendees
- Company logo in event programs
- Company logo on event signage
- Company logo on monthly BLUEPRINT Newsletter
- Listed in website event page, weekly newsletter, and social media posts

Continuing Education Sponsor | \$2,500

- 1 complimentary booth at the Product Show (includes electricity)
- 1 continuing education time slot
- Company logo in event programs
- Company logo on event signage
- Company logo on monthly BLUEPRINT Newsletter, and social media posts
- Listed in website event page, weekly newsletter

Booth Sponsor | \$1,450

- Booth for Product Show (includes electricity)
- Company logo in the event program map
- Allows direct engagement with architects and AEC leaders

Plus Consumption



2024 ULTIMATE DRIVE

OCTOBER 2024

The Ultimate Drive is an annual golf event that brings together AEC industry professionals to network and build camaraderie through a golf tournament and relaxed social activities. Attendees can choose to compete in the tournament or opt for more casual free play, and will enjoy delicious food, drinks, and rewarding conversations. Seasoned players as well as newcomers will find this a valuable opportunity to make connections while enjoying a fun golf play.

Diamond Sponsor | \$7,500 - 2 Available

- 2 Teams of 6 players
- Individual recognition on social media and website
- Individual recognition on hard signage
- 2 spectator representatives
- Exclusive sponsorship of hosted bar

Sapphire Sponsor | \$5,000 - 3 Available

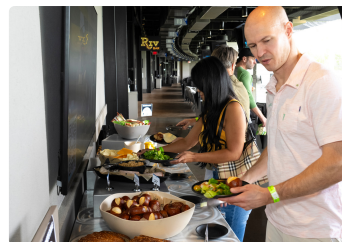
- 1 Teams of 6 players
- Individual recognition on social media and website
- Group recognition on hard signage
- 2 spectator representatives
- Exclusive sponsorship of food

Ruby Sponsor | \$2,750 - 4 Available

- 3 Players
- Group recognition on social media and website
- Group recognition on hard signage
- 1 spectator representative
- Exclusive sponsorship of door prize

Emerald Sponsor | \$1,500 - 8 Available

- Group recognition on social media and website
- Group recognition on hard signage



2024 ARCHITECTURE NEVADA DESIGN & SERVICE AWARDS



DECEMBER 2024

The Architecture Nevada Design & Service Awards honors the state's most talented and innovative architects and designers who have shaped iconic buildings and communities, faced complex challenges, and enriched people's lives. The evening features congratulatory tributes, delectable cuisine, libations, music and great company as we celebrate these visionaries' dedication to their craft.

Host Sponsor | \$12,500

- Host sponsor will receive a prominently placed, complimentary VIP table for 10 guests at the ceremony in appreciation of their support
- Company logo prominently displayed on all marketing materials including newsletter and social media
- Company Logo on printed material & in event presentation
- Signage Announcing Sponsorship at event

Libation Sponsor | \$7,500

- Company Logo prominently displayed on bar
- A branded signature drink featured at event bar
- Company Logo on printed material & in powerpoint
- Signage Announcing Sponsorship at event
- Two complimentary tickets

Wine Sponsor | \$5,000

- Sponsor of wine during dinner service
- Signage announcing sponsorship at event
- Company Logo/Name on printed material & in powerpoint
- Two complimentary tickets

Centerpiece Sponsor \$3,750

- Company Logo / Name Centerpieces on Tables
- Company Logo on printed material & in powerpoint
- Signage Announcing Sponsorship at event
- Two complimentary tickets

Champagne Sponsor | \$3,500

- Opportunity to lead the 1st Toast
- Company Logo on printed material & in powerpoint
- Signage Announcing Sponsorship at event
- Two complimentary tickets



CONT. 2024 ARCHITECTURE NEVADA DESIGN AND SERVICE AWARDS



Entertainment Sponsor | \$2,500

- Company logo on printed material & in powerpoint
- Signage announcing sponsorship at event
- Two complimentary tickets

Coat Check Sponsor | \$ 2,500

- Company logo on printed material & in powerpoint
- Signage announcing sponsorship at event
- Two complimentary tickets

Photo Booth Sponsor | \$2,500

- Company logo on printed material & in powerpoint
- Signage announcing sponsorship at event
- Two complimentary tickets

A/V Sponsor | \$ 2,500

- Company logo on printed material & in powerpoint
- Signage announcing sponsorship at event
- Two complimentary tickets

Event Sponsor | \$ 1,750 - 8 Available

- Company logo on printed material & in powerpoint
- Signage announcing sponsorship at event
- Two complimentary tickets





2024 SIGNATURE EVENTS

The American Institute of Architects Las Vegas Chapter (AIA Las Vegas) hosts Signature Events planned and executed by our committees, composed of member architects. Unlike exclusive sponsor events, our Signature Events welcome multiple sponsors!

Women Building Nevada Symposium

MARCH 2024

The Women in Architecture Committee is all about celebrating the remarkable women who have made a lasting impact on the state's built environment. Attendees have the opportunity to hear from a lineup of impressive keynote speakers, engage in thought-provoking panel discussions, and network with some of the most influential women in the industry. Attendees will explore the significant contributions that women have made to Nevada's architecture, engineering, construction, urban planning and more.

High School Design Awards

APRIL 2024

The AIA-led UNLV School of Architecture Committee hosts the annual competition recognizing the most innovative and inspiring designs from high school students across the Las Vegas area. It provides a platform for young, aspiring designers to showcase their talents and creativity, while fostering a passion for architecture, design, and sustainable urban development. The event aims to strengthen the relationship between the AEC community and local educational institutions.

Placemaking Summit

AUGUST 2024

The Placemaking Summit connects influential leaders, policy makers, urban planners, academics, and design professionals in Southern Nevada. The summit focuses on critical matters around the topic of building adaptive cities for the future with challenges of urbanization, climate change, and social complexities. Attendees have the opportunity to network with like-minded peers and experts, and learn about innovative strategies and actionable solutions to enhance the Las Vegas area. This summit offers the opportunity to be part of the conversation and create change.

\$2,000

Presenting Sponsor

2 Available
for each event

- Official Sponsor
- "Presented by" + logo on all marketing
- Social media recognition
- Stage time for company promo
- Verbal recognition at event
- Logo on all marketing materials & communication
- 4 event tickets

\$1,500

Advocate Sponsor

6 Available
for each event

- Refreshments Sponsor
- Social media recognition
- Verbal recognition at event
- Logo on all marketing materials & communication
- 2 event tickets

\$750

Ally Sponsor

8 Available for each event

- Social media recognition
- Verbal recognition at event
- Logo on all marketing materials & communication
- 1 event ticket



MEMBER MEETING PAGE

MEMBER MEETING SPONSOR

IN-PERSON \$1,500

VIRTUAL \$1,000

Member meetings are monthly social gatherings hosted by AIA Las Vegas for all architects, designers, and industry professionals to network and receive updates on important events, news, and continuing education opportunities relevant to the local architectural and design community. These lively meetings provide a collective space to connect across committees and specializations.

Benefits:

- Promotion in BLUEPRINT newsletter and on website
- Display table (if configuration of venue permits) OR distribution of promotional materials at meeting
- Recognition as sponsor at the beginning of the meeting (sponsor provides 35-50 word paragraph)
- Signage and/or table tents at the meeting



AIA COMMITTEES PAGE

COMMITTEE MEETINGS/EVENTS SPONSOR

\$1,750

By sponsoring a committee of your choice, you help provide funding for the programs, lectures, and smaller events that they organize throughout the year, excluding any signature or membership meetings that have separate sponsorship.

Benefits:

- Signage at live events
- Logo on committee page
- Recognition at all regularly scheduled committee meetings
- Recognition in communication for committee
- Access to committee meetings

SPONSOR A COMMITTEE YOU'RE PASSIONATE ABOUT!

Placemaking Committee

**Justice, Equity, Diversity, Inclusion, & Education
Outreach Committee (JEDI)**

Affordable Housing Committee

Small Firm Exchange

Women In Architecture Committee

Allied Member Committee

UNLV School of Architecture Committee

Government Affairs Committee

Emerging Professionals / Young Architect's Forum

CONTINUING EDUCATION SPONSOR

AIA Las Vegas offers continuing education sponsorship opportunities. These continuing education courses regularly attract 15-25 attendees. One opportunity is available per month.



AIA
Continuing
Education
Provider



**SUBMISSION
FORM**

There are three options when it comes to planning your AIA Las Vegas CE Luncheon:

In Person CE Luncheon Plus | \$1,500

- All of the Program Management
- Promotion of the Program listed above
- Lunch and location coordinated by AIA Las Vegas
- AIA Las Vegas coordinates the AV equipment needed
- Speaker: bring laptop and have program on a memory stick as back-up
- Price does not include extra fees for AV Equipment, lunch or room rental

In Person CE Luncheon at Your Site | \$750

- Program Management
- Registration of the program with AIA National if required
- Receipt and management of RSVP's and sign-in at lunch
- Provider receives a list of all attendees
- Promotion of the program via website calendar, BLUEPRINT newsletter, AIA this week notices, social media

Virtual CE Luncheon | \$500

- Program Management
- Set-up and coordination of ZOOM meeting platform
- Registration of the program with AIA National if required
- Receipt and management of RSVP's
- Provider receives a list of all attendees
- Promotion of the program via website calendar, BLUEPRINT newsletter, AIA this week notices, social media



ALLIED MEMBER
FORM

BECOME AN ALLIED MEMBER!

Single Allied Membership \$450

Company Allied Membership \$1,250

Join AIA Las Vegas as an **Allied Member** for excellent opportunities to connect with industry professionals including architects, engineers, elected officials, attorneys, and more. As an Allied Member, you'll enjoy benefits like access to our membership directory, discounts on events, and exposure for your company.

AIA Las Vegas Allied Members represent a diverse range of industries such as construction companies, landscape companies, engineering firms, lighting vendors, sales agencies, design practices, tech providers, insurance companies, photography studios, law firms, and more!

Join us to build relationships, showcase your services, give back, and elevate your company's visibility in the local AEC industry.

Benefits

- Company is included in website directory
- Attend member meetings for facetime opportunities to network with industry professionals including architects, engineers, elected officials, lawyers, and more
- Attend continuing education sessions
- Discount on social and committee events
- Discount on all digital media advertising
- Discount on Career Center postings
- Discount on mailing list rental agreement

Company Allied Membership

- All benefits of a single Allied Membership +
- Membership belongs to the company, not an individual
- Full organization will receive AIA communication
- For events, any three people from company can attend at membership price
- Membership provides more exposure and higher flexibility

FILLABLE FORM, PLEASE CONTACT: OPERATIONS@AIANEVADA.ORG OR (702) 483-3838



ALLIED MEMBER
FORM

BECOME AN ALLIED MEMBER!

Single Allied Membership \$450

Company Allied Membership \$1,250

Embrace the opportunity to become an esteemed **Allied Member** of AIA Las Vegas and unlock unparalleled access to a vibrant community of industry leaders including architects, engineers, policymakers, legal experts, and more.

Allied Members represent the backbone of diverse sectors including construction, landscaping, engineering, lighting, sales, design, technology, insurance, photography, legal services and more. Join us to amplify your influence, connect with industry pioneers, and elevate your brand within the local AEC community.

Allied Membership with AIA Las Vegas is your gateway to:

- Premier Visibility: Feature in our membership directory.
- Exclusive Networking: Access member-only meetings and connect with industry professionals.
- Professional Development: Enjoy continuing education sessions and discounts on events.
- Marketing Advantages: Receive discounts on digital advertising, career postings, and mailing list rentals.

Upgrade to Company Allied Membership for broader engagement and visibility:

- Organization-Wide Benefits: Membership covers your entire team, with AIA communications extended to all.
- Flexible Event Access: Three employees can attend events at member rates, promoting team development.
- Increased Exposure: Enjoy all individual benefits with the added advantage of company-wide recognition.

FILLABLE FORM, PLEASE CONTACT: OPERATIONS@AIANEVADA.ORG OR (702) 483-3838

2024 PARTNERSHIP AGREEMENT

Company name: _____ Date: _____

Contact: _____ (All sponsorship info will be sent to this person)

Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Select a sponsorship package:

- ☐ Visionary Sponsor | \$10,000
- ☐ Platinum Sponsor | \$7,500
- ☐ Gold Sponsor | \$4,750
- ☐ Silver Sponsor | \$2,000

Golf Tournament

- ☐ Diamond Sponsor | \$15,000
- ☐ Sapphire Sponsor | \$3,500
- ☐ Ruby: Premier Snack Sponsor | \$2,250
- ☐ Ruby: Premier Drink Sponsor | \$2,250
- ☐ Ruby: Premier Hole-in-One Sponsor | \$2,250
- ☐ Ruby: Closest-to-Pin Sponsor | \$2,250
- ☐ Ruby: Longest Drive Sponsor | \$2,250
- ☐ Emerald: Beverage & Snack Cart Sponsor | \$1,500
- ☐ Emerald: Hole Sponsor | \$1,500
- ☐ Emerald: Breakfast Sponsor | \$1,500
- ☐ Emerald: Lunch Sponsor | \$1,500

Ultimate Drive

- ☐ Diamond Sponsor | \$7,500
- ☐ Sapphire Sponsor | \$5,000
- ☐ Ruby Sponsor | \$2,750
- ☐ Emerald Sponsor | \$1,500

Product Show

- ☐ Title Sponsor | \$10,000
- ☐ Design Connections Sponsor | \$3,500
- ☐ Tote Bag Sponsor | \$3,500
- ☐ Food Sponsor | \$2,750
- ☐ Bar Sponsor | \$2,750
- ☐ Continuing Education Sponsor | \$2,500
- ☐ Booth Sponsor | \$1,450

Architecture Nevada Design & Service Awards

- ☐ Host Sponsor | \$12,500
- ☐ Libation Sponsor | \$7,500
- ☐ Wine Sponsor | \$5,000
- ☐ Centerpiece Sponsor | \$3,750
- ☐ Champagne Sponsor | \$3,500
- ☐ Entertainment Sponsor | \$2,500
- ☐ Coat Check Sponsor | \$2,500
- ☐ Photo Booth Sponsor | \$2,500
- ☐ A/V Sponsor | \$2,500
- ☐ Event Sponsor | \$1,750

Member & Committees

- ☐ Member Meeting Sponsor: In-Person | \$1,500
- ☐ Member Meeting Sponsor: Virtual | \$1,000
- ☐ Committee Meetings/Events Sponsor | \$1,750

Email completed agreement to **Operations@AIANevada.org**. You will be invoiced via email and may pay online or via check.

(Payment plans available for partnership packages over \$5,000)

Signature Event

Select an Event:

- ☐ Women Building Nevada Symposium
- ☐ High School Design Awards
- ☐ Placemaking Summit

Select a sponsorship:

- ☐ Presenting Sponsor | \$2,000
- ☐ Advocate Sponsor | \$1,500
- ☐ Ally Sponsor | \$750

Continuing Education Luncheon

- ☐ In Person CE Luncheon Plus | \$1,500
- ☐ In Person CE Luncheon at Your Site | \$750
- ☐ Virtual CE Luncheon | \$500

Allied Membership

- ☐ Single Allied Membership | \$450
- ☐ Company Allied Membership | \$1,250

Other:

- ☐ Donate to AIA Las Vegas Scholarship Fund: _____
- ☐ Donate to Student Membership | \$25

Insert total amount: _____

Did you contribute more than **\$12,500?**

Welcome to the **Legacy Society!**





2024 DIGITAL MEDIA KIT



MONTHLY BLUEPRINT NEWSLETTER ADVERTISING

The AIA Las Vegas Weekly BLUEPRINT Newsletter is sent out every 1st of the month with up to 25,895+ impressions and 3,265+ Reads. Member Architects and leaders in the architectural/design industry are kept up to date on the AIA Las Vegas news and events.

ADVERTISING RATES

AIA NV MEMBER RATES

| | 1 ISSUE | 3 ISSUES | 9 ISSUES |
|-----------|---------|----------|----------|
| 1/3 PAGE | \$150 | \$375 | \$1000 |
| 1/2 PAGE | \$225 | \$575 | \$1500 |
| FULL PAGE | \$300 | \$750 | \$2000 |

AIA NV NON-MEMBER RATES

| | 1 ISSUE | 3 ISSUES | 9 ISSUES |
|-----------|---------|----------|----------|
| 1/3 PAGE | \$300 | \$750 | \$2000 |
| 1/2 PAGE | \$450 | \$1,100 | \$3000 |
| FULL PAGE | \$600 | \$1,500 | \$4,000 |

+\$200 for inside cover/prime position

+\$250 for AIA LV Team to create artwork, includes 2 revisions

*** Premier Sponsors who have purchased BLUEPRINT Newsletter ad space as a Gold, Platinum or Visionary benefit must submit image(s) or other graphic content, along with text/details to be featured. Solely providing a logo does not meet this requirement. Files should be sent in preferred formats (JPG and PNG)

FOR QUESTIONS, CONTACT:
OPERATIONS@AIANEVADA.ORG
(702) 483-3838

LEGACYSOCIETY
Eligible



BLUEPRINT Newsletter
25,895+ Impressions *
3,265+ Reads *

| SIZE | Full Page | 1/2 Page | 1/3 Page |
|------|---|---|--|
| | <div>Full Page Ad Size 8.5"w x 11"l</div> | <div>1/2 Page Horizontal Ad Size 8"w X 4.875"l</div> <div>1/2 Page Vertical Ad Size 3.875" w x 10"l</div> | <div>1/3 Page Ad Size 4.88"w x 4.75"l</div> <div>1/3 Page Ad Size 2.55"w x 10"l</div> <div>1/3 Page Ad Size 8"w x 3.35"l</div> |

WEEKLY E-NEWSLETTER ADVERTISING

The AIA Las Vegas Weekly E-Newsletter is emailed every Monday to up to 2,500 recipients. Member Architects and leaders in the architectural/design industry are kept up to date on AIA Las Vegas news and events.

Based on availability, first come first serve.

| | POSITION A | POSITION B |
|------------------|-----------------|--------------------|
| MEMBER RATES | | |
| SIZE | 1200x240 pixels | 1920 x 1080 pixels |
| 1 WEEK PRICE | \$450 | \$400 |
| 4 WEEK PRICE | \$1,350 | \$1,200 |
| NON-MEMBER RATES | | |
| SIZE | 1200x240 pixels | 1200x240 pixels |
| 1 WEEK PRICE | \$600 | \$500 |
| 4 WEEK PRICE | \$1800 | \$1500 |

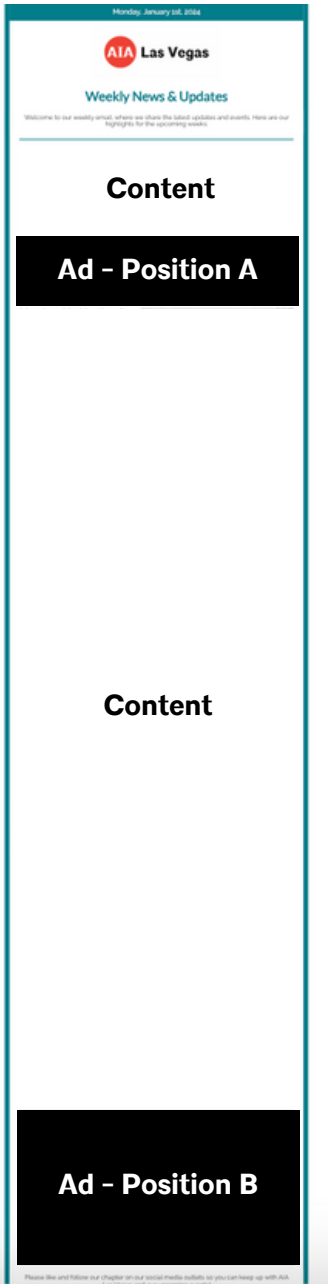
** 1 ad per issue
** Ad sizes and rate subject to change. Click reports available on request.

FOR QUESTIONS, CONTACT:
OPERATIONS@AIANEVADA.ORG
(702) 483-3838

LEGACY SOCIETY
Eligible

AD SPECIFICATIONS

- horizontal orientation only
- JPG and PNG format
- URL link to website
- * no animations or gifs



DEDICATED E-BLAST ADVERTISING

The AIA Las Vegas Weekly E-Newsletter is emailed every Monday to up to 2,500 recipients. Member Architects and leaders in the architectural/design industry are kept up to date on the AIA Las Vegas news and events.

This opportunity is limited to 1 per company per year.

Pricing:

Member \$1350

Non-Member \$1800

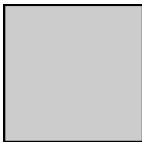
Limited to 1 opportunity monthly, first come first serve
(only 12 total opportunities available in a year)

FOR QUESTIONS, CONTACT:
OPERATIONS@AIANEVADA.ORG
(702) 483-3838

LEGACYSOCIETY
Eligible

E-BLAST REQUIREMENTS

Main Image Options



- Dimensions: 1080 x 1080 pixels 1920 x 1080 pixels
- File Types: PNG or JPEG
- Maximum File Size: # MB

Headline Text

- Character limit: 60 characters with spaces

Paragraph Text

- Character limit: 500 characters with spaces

Call-to-Action Button

- Character limit: 5 words with spaces

Social Media Links

- Allowed Platforms: Twitter, Facebook, Instagram, LinkedIn, and Youtube

Day options for dedicated e-blast

- Wednesday between 11:00 a.m – 3:00 p.m
- Thursday between 11:00 a.m – 3:00 p.m
- Friday between 11:00 a.m – 3:00 p.m

Materials Deadline

- 10 Business days before scheduled deployment

Required Materials

- A subject line (8 words max), body text, images, and URLs.

Proofs + Approval

After receiving your creative assets, our team will send you a test email for review. This will be your final opportunity to make any changes to your campaign. If we do not receive any feedback on the test email within 48 hours of it being sent, we will assume approval and proceed with the scheduled deployment. Test email proofs must be approved or edited within 48 hours in advance of scheduled deployment or they will be considered approved in their current state for sending.

SOCIAL MEDIA ADVERTISING

Contribute to the AIA Las Vegas social medias by sharing your event, new product, or message through a sponsored post on the AIA Las Vegas:

Pricing:

Member \$175

Non-Member \$225

Limited to 2 opportunity monthly, first come first serve
(only 24 total opportunities available in a year)

POST REQUIREMENTS

LEGACYSOCIETY

Eligible

Image Requirements

- 4 Images Max
- Dimensions: 1080 x1080 pixels
- File Types: PNG or JPEG
- Maximum File Size: 30 MB

Caption

- Character limit: 280 characters with spaces

Company @'s

- Allowed Platforms: Twitter/X, Facebook, Instagram, and LinkedIn

Attached Links

- Links to articles, company pages, etc.

**** Instagram does not allow for links in captions, they will be added to the AIA Las Vegas Linktree which is accessible through our profile bio.**

Day options for dedicated e-blast

- Wednesday between 11:00 a.m - 3:00 p.m
- Thursday between 11:00 a.m - 3:00 p.m
- Friday between 11:00 a.m - 3:00 p.m

**** Information updated as of December 2023**



425 Followers



1,900 Followers



900 Followers



863 Followers

Materials Deadline

- 10 Business days before scheduled deployment

Required Materials

- A caption (280 characters with spaces), company social media @'s, images, and URLs.

Proofs + Approval

After receiving your creative assets, our team will send you a test email for review. This will be your final opportunity to make any changes to your campaign. If we do not receive any feedback on the test email within 48 hours of it being sent, we will assume approval and proceed with the scheduled deployment. Test email proofs must be approved or edited within 48 hours in advance of scheduled deployment or they will be considered approved in their current state for sending.

FOR QUESTIONS, CONTACT:
OPERATIONS@AIANEVADA.ORG
(702) 483-3838

MEMBER DIGITAL MEDIA CONTRACT AGREEMENT

Company name: _____ Date: _____

Contact: _____ (All communication will be sent to this person)

Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

FOR QUESTIONS, CONTACT:
OPERATIONS@AIANEVADA.ORG
(702) 483-3838

Monthly BLUEPRINT Newsletter

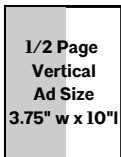
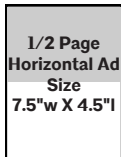
For **full-page** ads, select the rate and issue:

- ☐ 1 issue | \$300
- ☐ 3 Issues | \$750
- ☐ 9 Issues | \$2000



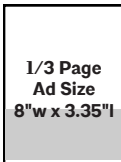
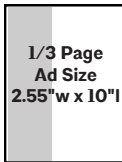
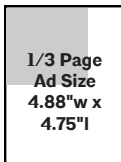
For **1/2 page** ads, select the rate and issue:

- ☐ 1 issue | \$225
- ☐ 3 Issues | \$575
- ☐ 9 Issues | \$1500



For **1/3 page** ads, select the rate and issue:

- ☐ 1 issue | \$150
- ☐ 3 Issues | \$375
- ☐ 9 Issues | \$1000



Insert Total Amount: _____

Weekly E-Newsletter Advertising

- ☐ AD Position A: 1 Week | \$450
- ☐ AD Position A: 4 Week | \$1,350
- ☐ AD Position B: 1 Week | \$400
- ☐ AD Position B: 4 Week | \$1,200

Dedicated E-Blast Advertising

- ☐ Dedicated E-Blast Advertising | \$1,350

Select a date:

- ☐ Wednesday between 11:00 a.m - 3:00 p.m
- ☐ Thursday between 11:00 a.m - 3:00 p.m
- ☐ Friday between 11:00 a.m - 3:00 p.m

Select an image size:

- ☐ Image Size: 1080x1080 pixel
- ☐ Image Size: 1920x1080 pixel

Include document with:

- Subject line
- Pre-header
- Title
- Body text
- Call-to-action
- Social media links
- Any additional attached links

Social Media Advertisement

- ☐ Social Media Post | \$175

Select a date:

- ☐ Wednesday between 11:00 a.m - 3:00 p.m
- ☐ Thursday between 11:00 a.m - 3:00 p.m
- ☐ Friday between 11:00 a.m - 3:00 p.m

Social Media Caption: (280 character limit)

Company Social Media:

Instagram: _____
Facebook: _____
LinkedIn: _____
Twitter: _____

Attached Links:

NON-MEMBER DIGITAL MEDIA CONTRACT AGREEMENT

Company name: _____ Date: _____

Contact: _____ (All communication will be sent to this person)

Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

FOR QUESTIONS, CONTACT:
OPERATIONS@AIANEVADA.ORG
(702) 483-3838

Monthly BLUEPRINT Newsletter

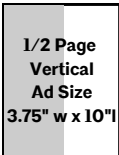
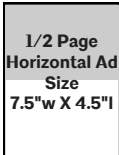
For **full-page** ads, select the rate and issue:

- ☐ 1 issue | \$600
- ☐ 3 Issues | \$1,500
- ☐ 9 Issues | \$4,000



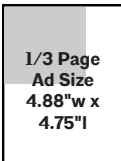
For **1/2 page** ads, select the rate and issue:

- ☐ 1 issue | \$450
- ☐ 3 Issues | \$1,100
- ☐ 9 Issues | \$3,000



For **1/3 page** ads, select the rate and issue:

- ☐ 1 issue | \$300
- ☐ 3 Issues | \$750
- ☐ 9 Issues | \$2,000



Insert Total Amount: _____

Weekly E-Newsletter Advertising

- ☐ AD Position A: 1 Week | \$600
- ☐ AD Position A: 4 Week | \$1,800
- ☐ AD Position B: 1 Week | \$500
- ☐ AD Position B: 4 Week | \$1,500

Dedicated E-Blast Advertising

- ☐ Dedicated E-Blast Advertising | \$1,800

Select a date:

- ☐ Wednesday between 11:00 a.m - 3:00 p.m
- ☐ Thursday between 11:00 a.m - 3:00 p.m
- ☐ Friday between 11:00 a.m - 3:00 p.m

Select an image size:

- ☐ Image Size: 1080x1080 pixel
- ☐ Image Size: 1920x1080 pixel

Include document with:

- Subject line
- Pre-header
- Title
- Body text
- Call-to-action
- Social media links
- Any additional attached links

Social Media Advertisement

- ☐ Social Media Post | \$225

Select a date:

- ☐ Wednesday between 11:00 a.m - 3:00 p.m
- ☐ Thursday between 11:00 a.m - 3:00 p.m
- ☐ Friday between 11:00 a.m - 3:00 p.m

Social Media Caption: (280 character limit)

Company Social Media:

Instagram: _____
Facebook: _____
LinkedIn: _____
Twitter: _____

Attached Links:

CAREER CENTER

Member \$75

Non-Member \$175

AIA Las Vegas provides an excellent service for applicants looking for jobs, as well as firms looking for employees. The AIA Las Vegas Career Center is an online service that allows design professionals to announce their hiring needs to the local architectural community. People looking for a position in Las Vegas can easily search on the Career Center page of the AIA Las Vegas website for these notices. Included in the cost of the ad is a link to your firm's website, where potential candidates can get more information or contact your firm directly.

Website and Social Media Recognition

- 1 month on website
- 1 month BLUEPRINT newsletter ad
- AIA LV Instagram
- AIA LV Facebook
- AIA LV Twitter
- AIA LV LinkedIn

Email this form to operations@aianeveda.org if paying by credit card or if paying by check, mail to:

AIA Las Vegas
1131 S. Casino Center Blvd.
Las Vegas, NV. 89104

Newsletter ads are to be designed by AIA Las Vegas. Please provide the job title, description, and high resolution company logo in .PNG or .JPEG format and email to operations@aianeveda.org

*** Please include a shortened job description of 280 characters including spaces.

Firm Name: _____

Firm Contact: _____

Email: _____

Where to Apply: _____

Job Position: _____

☐ Full Time ☐ Part Time ☐ Internship

Experience:

☐ 0-1 Year ☐ 1-3 Years ☐ 3-5 Years

☐ 5-10 Years ☐ 10+ Years

*** Please attach a job description in a PDF format or forwarding link.**