



SPONSORSHIP OPPORTUNITIES

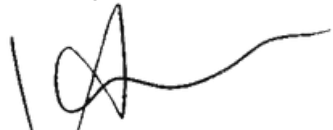
2025

WELCOME!

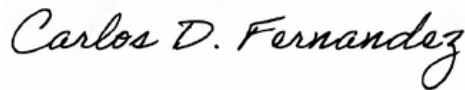
AIA Las Vegas stands as a cornerstone of the architectural community, serving over 500 industry professionals as part of the American Institute of Architects. As a dynamic hub for architectural excellence, we provide a comprehensive platform for education, innovation, and professional growth through our various programs and initiatives, including our prestigious Legacy Society which recognizes significant contributors who invest over \$12,500 in our architectural community.

WHY PARTNER WITH AIA LAS VEGAS?

Partnering with AIA Las Vegas offers unparalleled advantages for industry professionals seeking to elevate their market presence and forge meaningful connections. Partners gain exclusive access to our extensive network of architectural professionals, benefit from targeted exposure through year-round educational programs and networking events, and position themselves as thought leaders in the industry. Our flexible partnership options, including sponsorship packages and allied memberships, are strategically designed to help businesses stand out from competitors while actively contributing to the advancement of architecture in Las Vegas. Through these collaborative relationships, partners not only enhance their business prospects but also play a vital role in shaping the future of our architectural landscape.



Alexia Hsin Chen, AIA
2025 President | AIA Las Vegas



Carlos D. Fernandez
Executive Director | AIA Las Vegas

☎ (702) 483-3838

✉ Operations@AIANevada.org

2900+ SUBSCRIBERS

**AEC INDUSTRY MEMBERS
COMMUNITY LEADERS
ELECTED OFFICIALS**



BLUEPRINT Newsletter
37,755+ Impressions *
4,072+ Reads *

*6 MONTH DATA
STATISTIC 2024



AIA Weekly
41% Average Open Rate *
16% Industry Average Open Rate



2,000 Followers



1,010 Followers



1,007 Followers



422 Followers

40+ SOCIAL EVENTS

3 Marquee Events

- 175+ Attendees Golf Tournament
- 200+ Attendees ARC Product Show
- 325+ Attendees Architecture Nevada Design & Service Awards

4 Signature Events

- 95+ Attendees Women Building Nevada
- 95+ Attendees High School Design Awards
- 95+ Attendees Placemaking Summit
- 130+ Attendees Ultimate Drive

TABLE OF CONTENTS

Calendar	04
Legacy Society	06
Premier Partnerships	07
Marquee Events	08
Signature Events	14
Member & Committee Meeting/Events	16
Continuing Education Luncheons	17
Allied Membership	18
Partnership Agreement	19
Media Kit	20
Media Agreement	26
Career Center	27

2025 CALENDAR OF EVENTS

**As of December 2024, events and dates are subject to change. Updated calendar at AIALasVegas.org.*

JANUARY

23 ULTIMATE DRIVE

FEBURARY

19 MEMBERSHIP MEETING PRESENTED BY JEDI/EO COMMITTEE

19 SMALL FIRM EXCHANGE

MARCH

07 WOMEN BUILDING NEVADA SYMPOSIUM

APRIL

14 ANNUAL GOLF TOURNAMENT

MAY

01 HIGH SCHOOL DESIGN AWARDS - MEMBERSHIP MEETING

21 AFFORDABLE HOUSING MEMBERSHIP MEETING

JUNE

JULY

AUGUST

20 PLACEMAKING MEETING

SEPTEMBER

11 ARC PRODUCT SHOW

OCTOBER

NOVEMBER

07 NSBAIDRD CEU SEMINAR

DECEMBER

11 ARCHITECTURE NEVADA DESIGN & SERVICE AWARDS

✦ Date to be determined



AIA LAS VEGAS LEGACYSOCIETY

The **LegacySociety** is a program of unprecedented recognition for those who invest a cumulative amount of **\$12,500 or more** in AIA Las Vegas sponsorships and advertising on an annual basis. This is exclusive to AIA Las Vegas members.

Architecture Firm Qualification Checklist

- ☐ Sponsor a minimum of two 2025 AIA Las Vegas Marquee Events, Signature Events, Membership Meetings or Committees
- ☐ Support AIA Las Vegas Scholarship Fund or High School Design Awards
- ☐ Minimum of \$12,500 in sponsorships and community giving to qualify
- ☐ Membership (AIA Members within firm)

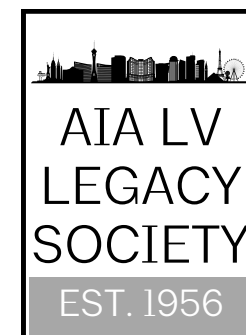
LEGACYSOCIETY Benefits

- ✦ Recognition at all AIA Las Vegas events (Marquee Events, Signature Events, and Member Meetings)
- ✦ Company logo and link to website on a newly created LEGACYSOCIETY page on the AIA Las Vegas website
- ✦ A spotlight feature on designated AIA Las Vegas social media
- ✦ Recognition in new member welcome email communications
- ✦ Logo in an LEGACYSOCIETY advertisement in BLUEPRINT Newsletter
- ✦ Permission to use the LEGACYSOCIETY logo
- ✦ Invitation to an exclusive partner and sponsor thank you networking event with key industry stakeholders
- ✦ Presented with a LEGACYSOCIETY partner plaque at the Design & Service Awards Celebration

Allied Member Qualification Checklist

- ☐ Sponsor a minimum of two 2025 AIA Las Vegas Marquee Events, Signature Events, Membership Meetings, Committees, or Continuing Education opportunities
- ☐ Advertise in AIA Las Vegas BLUEPRINT Monthly Newsletter or Host Continuing Education Session
- ☐ Minimum of \$12,500 in sponsorships, community giving or advertising to qualify
- ☐ Individual or company-wide membership

All partners are invited to contribute to the AIA Las Vegas Scholarship Fund.



PREMIER PARTNERSHIPS

AIA Las Vegas has four levels of premier partnerships – Visionary, Platinum, Gold, and Silver. Each is designed to provide the highest visibility and the strongest recognition for the firms who partner with us. These comprehensive packages provide maximum marketing opportunities and allow firms to expand their brand identity by working in support of programs that benefit our members and engage the community.

	\$10,000 Visionary Partner	\$7,500 Platinum Partner	\$4,750 Gold Partner	\$2,000 Silver Partner
Allied Membership	Company-Wide	2 Allied Members	1 Allied Member	1 Allied Member
Member Meetings Sponsor	✓			
Annual Golf Tournament	4 Players	2 Players		
ARC Product Show	1 Booth + 2 Design Connections Tickets	1 Booth + 1 Design Connections Ticket	1 Booth	
Signature Events	5 Tickets to ALL Events	5 Tickets to 1 Event	3 Tickets to 1 Event	1 Ticket to 1 Event
Ad in BLUEPRINT Newsletter	Full-Page Ad	1/2 Page Ad	1/3 Page Ad	Logo
Sponsor Recognition on Homepage	✓	✓	✓	✓
Digital Directory Listing	Elevated Placement	✓	✓	✓
Social Media Highlights	Monthly Exclusive Post	Quarterly Post	Semi-Annual Post	Annual Post

----- ***Please pick Annual Golf Tournament **OR** ARC Product Show benefits.

MARQUEE EVENT

ANNUAL GOLF TOURNAMENT SPONSORSHIPS



APRIL 14th, 2025

The annual AIA Las Vegas Golf Tournament is a highly anticipated event for professionals in the AEC industry. This tournament is the perfect blend of business and pleasure, providing you with an opportunity to connect with fellow industry leaders while enjoying a day on the greens.



Host Sponsor | \$17,500 - 1 Available

Event Benefits

- ✓ **4 players + 4 awards lunch attendees**
- ✓ Contribution to goodie bag

Exposure

- ✓ Digital program recognition: **Front Page Recognition**
- ✓ Signage: **Welcome Banner, Awards Lunch Table Tents**, Printed Signage
- ✓ **Golf Hat with Logo**
- ✓ **Bottle Water with Logo**
- ✓ **Drink Ticket with Logo**
- ✓ **Scorecard with Logo**
- ✓ **Exclusive recognition** on main event page
- ✓ **Exclusive recognition** in BLUEPRINT newsletter
- ✓ **Exclusive recognition** in weekly newsletter
- ✓ **Exclusive recognition** in event email blast
- ✓ **Exclusive recognition** on AIA LV social media

*** All gifts and goodie bag items must be approved by AIA Las Vegas

- ✓ **Bold text highlights unique benefits for each tier.**

Experience Sponsorships | \$5,750

Select Sponsorship Choice:

- ☐ Whiskey Sponsor - 1 Available (located at the turn)
- ☐ Cigar Sponsor - 1 Available (located at the turn)
- ☐ Drink Sponsor - 4 Available

Event Benefits

- ✓ **2 players** & 2 awards lunch attendees
- ✓ Contribution to goodie bag

Exposure

- ✓ Group recognition with logo on AIA LV social media
- ✓ **Company logo** on website event page
- ✓ **Elevated recognition** in BLUEPRINT newsletter
- ✓ **Group recognition with logo in weekly newsletter**
- ✓ Printed signage
- ✓ Digital program recognition: **elevated recognition**

*** Drinks & cigars at the turn; \$5,750 sponsorship credit.
Additional charges are the sponsor's responsibility.



CONTINUED SPONSORSHIPS

APRIL 14th, 2025

Elevate your brand at our signature golf tournament with sponsorship opportunities! Whether you choose our Visibility package with prominent signage and hospitality options, engage directly with players through our Presence sponsorship, or claim an exclusive contest sponsorship with Presence Plus+, you'll enjoy comprehensive marketing benefits and invaluable networking opportunities.

Presence **Plus+** Sponsorships | \$2,500

Select Sponsorship Choice:

- ☐ Closest-to-the-Pin - 1 Available
- ☐ Longest Drive - 1 Available
- ☐ Hole-in-One - 1 Available

Presence Sponsorship | \$2,250

Select Sponsorship Choice:

- ☐ Hole Presence - 4 Available

Event Benefits

- ✓ **2 Representatives at Hole & Awards Lunch attendees**
- ✓ Contribution to goodie bag

Exposure

- ✓ **Group recognition with logo on AIA LV social media**
- ✓ Listed on website event page
- ✓ Listed in BLUEPRINT newsletter
- ✓ Printed signage
- ✓ Digital program recognition: listed

Visibility Sponsorships | \$1,500

Select Sponsorship Choice:

- ☐ Hole Signage - 7 Available
- ☐ Breakfast Sponsor - 2 Available
- ☐ Lunch Sponsor - 4 Available
- ☐ Beverage Cart - 2 Available

Event Benefits

- ✓ Contribution to goodie bag

Exposure

- ✓ Listed on website event page
- ✓ Listed in BLUEPRINT newsletter
- ✓ Printed signage
- ✓ Digital program recognition: listed

*** All gifts and goodie bag items must be approved by AIA Las Vegas

- ✓ **Bold text highlights unique benefits for each tier.**

MARQUEE EVENT

ARC PRODUCT SHOW SPONSORSHIPS

SEPTEMBER 11th, 2025

Join us for our premier all-day architectural event, featuring CE courses, networking, and a comprehensive product showcase. Design Connections offers an exclusive speed networking session where exhibitors gain invaluable face-to-face time with leading architects. Product Show attendees will enjoy refreshments, raffle prizes, and networking while vendors showcase the latest building products and innovations. As a booth sponsor, this is your opportunity to showcase solutions, make valuable connections, and inspire decision makers shaping future projects.

Title Sponsor | \$12,500 - 1 Available

Event Benefits

- ✓ **2 Complimentary Tickets to Design Connections**
- ✓ **1 Complimentary booth at the Product Show (includes electricity)**
- ✓ **1 Continuing Education time slot (1st Choice)**

Exposure

- ✓ Exclusive Signage: Welcome Pop Up Banner
- ✓ Exclusive recognition on main event page
- ✓ Exclusive recognition in BLUEPRINT newsletter
- ✓ Exclusive recognition in weekly newsletter
- ✓ Exclusive recognition in event email blast
- ✓ Exclusive recognition on AIA LV social media

- ✓ **Bold text highlights unique benefits for each tier.**



Design Connections Sponsor | \$4,500 - 1 Available

Event Benefits

- ✓ **2 Complimentary tickets to Design Connections**

Exposure

- ✓ Company logo on event programs
- ✓ Company logo on event signage
- ✓ **Recognition during food and beverage service at the Design Connections event**
- ✓ **Company logo on website event page, BLUEPRINT newsletter & social media posts**

Tote Bag Sponsor | \$3,500 - 1 Available

Event Benefits

- ✓ **1 Complimentary ticket to Design Connections**

Exposure

- ✓ **Company logo on tote bag for all attendees**
- ✓ Company logo in event programs
- ✓ Company logo on event signage
- ✓ Company logo with group recognition on BLUEPRINT newsletter
- ✓ Listed on website event page & social media post

MARQUEE EVENT

CONTINUED SPONSORSHIPS

SEPTEMBER 11th, 2025

Design Connections brings firm principals and key decision-makers together for an exclusive speed-networking event, ensuring valuable face-to-face interactions with every attendee. Our carefully crafted sponsorship packages amplify your brand's presence through premium placement on event materials, digital platforms, and dedicated networking opportunities. Join us for an afternoon of targeted connections, capped off with an exclusive happy hour mixer – your gateway to meaningful relationships with industry leaders.

Food Sponsor | \$2,750 – 1 Available

Exposure

- ✓ Company logo in event programs
- ✓ Company logo on event signage
- ✓ Company logo with group recognition on monthly BLUEPRINT newsletter
- ✓ Listed on website event page & social media posts

Continuing Education Sponsor | \$2,500 – 4 Available

Event Benefits

- ✓ 1 Complimentary booth at the Product Show
- ✓ **1 Continuing Education time slot**

Exposure

- ✓ Company logo in event programs
- ✓ **Company logo on event signage**
- ✓ **Company logo on BLUEPRINT newsletter & social media posts**
- ✓ **Listed in website event page & weekly newsletter**
- ✓ **Bold text highlights unique benefits for each tier.**



Bar Sponsor | \$2,750 – 1 Available

Exposure

- ✓ **Company logo on drink tickets for all attendees**
- ✓ Company logo in event programs
- ✓ Company logo on event signage
- ✓ Company logo on monthly BLUEPRINT newsletter
- ✓ Listed on website event page, weekly newsletter, and social media posts

Booth Presence | \$1,750 – 38 Available

Event Benefits

- ✓ Booth for Product Show

Exposure

- ✓ Company logo in event program
- ✓ Allows for direct engagement with Architects and AEC leaders

MARQUEE EVENT

AXNV DESIGN & SERVICE AWARDS SPONSORSHIPS

DECEMBER 11, 2025

The Architecture Nevada Design & Service Awards honors the state's most talented and innovative architects and designers who have shaped iconic buildings and communities, faced complex challenges, and enriched people's lives. The evening features congratulatory tributes, delectable cuisine, libations, music and great company as we celebrate these visionaries' dedication to their craft.

Host Sponsor | \$13,750 - 1 Available

Event Benefits

- ✓ Ten complimentary Tickets
- ✓ Award hand-out
- ✓ VIP Table for 10

Exposure

- ✓ Speaking opportunity
- ✓ Custom branded centerpieces and giveaway opportunity
- ✓ Prominent logo on all marketing material
- ✓ Newsletter feature & exclusive event signage

Libation Sponsor | \$7,500 - 1 Available

Event Benefits

- ✓ Two complimentary Tickets

Exposure

- ✓ Signature mocktail branded napkins
- ✓ Branded drink in all cocktail promotions
- ✓ Social media recognition
- ✓ Logo in program, presentation, and event signage

Dinner Wine Sponsor | \$5,000 - 1 Available

Event Benefits

- ✓ Two complimentary Tickets

Exposure

- ✓ Wine pairing & Signage during dinner
- ✓ Exclusive wine sponsor branding at dinner
- ✓ Logo in program, presentation, and event signage

Toast Sponsor | \$3,750 - 1 Available

Event Benefits

- ✓ Two complimentary Tickets
- ✓ Lead the first toast

Exposure

- ✓ Personal exposure at key moment
- ✓ Logo in program, presentation, and event signage

Entertainment Sponsor | \$2,750 - 1 Available

Event Benefits

- ✓ Two complimentary Tickets

Exposure

- ✓ Sponsor entertainment recognition
- ✓ Signage next to band
- ✓ Branding integrated with entertainment materials
- ✓ Logo in program, presentation, and event signage



MARQUEE EVENT

CONTINUED SPONSORSHIPS

DECEMBER 11, 2025



Photo Booth Sponsor | \$2,750 - 1 Available

Event Benefits

- ✓ Two complimentary Tickets

Exposure

- ✓ Photo booth sponsor recognition
- ✓ Signage next to photo booth
- ✓ Logo in program, presentation, and event signage

Coat Check Sponsor | \$2,750 - 1 Available

Event Benefits

- ✓ Two complimentary Tickets

Exposure

- ✓ Branded claim tags
- ✓ Signage at Coat Check
- ✓ High-Visibility branding at practical event service
- ✓ Logo in program, presentation, and event signage

Project Board Sponsor | \$2,750 - 1 Available

Event Benefits

- ✓ Two complimentary Tickets

Exposure

- ✓ Sponsor event project boards display
- ✓ Signage next to boards
- ✓ Logo in program, presentation, & event signage

Photography Sponsor | \$2,750 - 1 Available

Event Benefits

- ✓ Two complimentary Tickets

Exposure

- ✓ Sponsor photography services for the event
- ✓ Company recognition with picture delivery
- ✓ Logo in program, presentation, and event signage

A/V Sponsor | \$2,750 - 1 Available

Event Benefits

- ✓ Two complimentary Tickets

Exposure

- ✓ Sponsor A/V Equipment
- ✓ Logo placement next to A/V
- ✓ High-visibility on digital screens and A/V elements
- ✓ Logo in program, presentation, and event signage

Event Sponsor | \$1,750 - 8 Available

Event Benefits

- ✓ Two complimentary Tickets

Exposure

- ✓ General event sponsorship
- ✓ Shared logo placement
- ✓ Shared exposure with other sponsors in marketing materials

SIGNATURE EVENTS



The American Institute of Architects Las Vegas Chapter (AIA Las Vegas) hosts Signature Events planned and executed by our committees, composed of member architects. Unlike exclusive sponsor events, our Signature Events welcome multiple sponsors!

Ultimate Drive

January 2025

The Ultimate Drive is an annual golf event that brings together AEC industry professionals to network and build camaraderie through a golf tournament and relaxed social activities. Attendees can choose to compete in the tournament or opt for more casual free play, and will enjoy delicious food, drinks, and rewarding conversations. Seasoned players as well as newcomers will find this a valuable opportunity to make connections while enjoying a fun golf play.

Women Building Nevada Symposium

March 2025

The Women in Architecture Committee is all about celebrating the remarkable women who have made a lasting impact on the state's built environment. Attendees have the opportunity to hear from a lineup of impressive keynote speakers, engage in thought-provoking panel discussions, and network with some of the most influential women in the industry. Attendees will explore the significant contributions that women have made to Nevada's architecture, engineering, construction, urban planning and more.

High School Design Awards

April 2025

The AIA-led UNLV School of Architecture Committee hosts the annual competition recognizing the most innovative and inspiring designs from high school students across the Las Vegas area. It provides a platform for young, aspiring designers to showcase their talents and creativity, while fostering a passion for architecture, design, and sustainable urban development. The event aims to strengthen the relationship between the AEC community and local educational institutions.

Placemaking Summit

August 2025

The Placemaking Summit connects influential leaders, policy makers, urban planners, academics, and design professionals in Southern Nevada. The summit focuses on critical matters around the topic of building adaptive cities for the future with challenges of urbanization, climate change, and social complexities. Attendees have the opportunity to network with like-minded peers and experts, and learn about innovative strategies and actionable solutions to enhance the Las Vegas area. This summit offers the opportunity to be part of the conversation and create change.



SIGNATURE EVENTS SPONSORSHIPS

	\$2,000 - 2 Available Presenting Sponsor	\$1,500 - 6 Available Advocate Sponsor	\$750 - 8 Available Ally Sponsor
Official Sponsors	✓		
Stage time for Company Promo	✓		
Refreshments Sponsor		✓	
Event Tickets	4 Tickets	2 Tickets	1 Ticket
Logo on all marketing materials & communication	"Presented by" + ✓	✓	✓
Verbal recognition at Event	✓	✓	✓
Social Media Recognition	✓	✓	✓

MEMBER MEETING SPONSOR

Member | \$1,250

Non-member | \$1,500

Member meetings are monthly educational and social gatherings hosted by AIA Las Vegas for all members, partners, and AEC professionals to discuss industry trends, receive updates, and network. These lively meetings hosted by the chapter and our committees provide a collective space to connect across specializations.

Benefits:

- Promotion in BLUEPRINT newsletter and on website
- Display table (if configuration of venue permits) OR distribution of promotional materials at meeting
- Recognition as sponsor at the beginning of the meeting (sponsor provides 35-50 word paragraph)
- Signage and/or table tents at the meeting



MEMBER MEETING PAGE



AIA COMMITTEES PAGE

COMMITTEE MEETINGS/EVENTS SPONSOR

Member | \$750

Non-Member | \$1,000

By sponsoring a committee of your choice, you help provide funding for the programs, lectures, and smaller events that they organize throughout the year, excluding any signature or membership meetings that have separate sponsorship.

Benefits:

- Signage at live events
- Logo on committee page
- Recognition at all regularly scheduled committee meetings
- Recognition in communication for committee
- Access to committee meetings

Sponsor a committee you're passionate about!

Affordable Housing Committee

Allied Member Committee

Emerging Professionals / Young Architect's Forum

Government Affairs Committee

Justice, Equity, Diversity, Inclusion, & Education
Outreach Committee (JEDI)

Placemaking Committee

Small Firm Exchange

UNLV School of Architecture Committee

Women In Architecture Committee

CONTINUING EDUCATION SPONSOR

AIA
Continuing
Education
Provider



SUBMISSION FORM

AIA Las Vegas offers continuing education sponsorship opportunities. These continuing education courses regularly attract 15-25 attendees. One opportunity is available per month.



There are three options when it comes to planning your AIA Las Vegas CE Luncheon:

In Person CE Luncheon Plus

Non-Member Price: \$1,500 Member Price: \$1,300

- All of the Program Management
- Promotion of the Program listed above
- Lunch and location coordinated by AIA Las Vegas
- AIA Las Vegas coordinates the AV equipment needed
- Speaker: bring laptop and have program on a memory stick as back-up
- Price does not include extra fees for AV Equipment, lunch or room rental

In Person CE Luncheon at Your Site

Non-Member Price: \$750 Member Price: \$650

- Program Management
- Registration of the program with AIA National if required
- Receipt and management of RSVP's and sign-in at lunch
- Provider receives a list of all attendees
- Promotion of the program via website calendar, BLUEPRINT newsletter, AIA this week notices, social media

Virtual CE Luncheon

Non-Member Price: \$550 Member Price: \$450

- Program Management
- Set-up and coordination of ZOOM meeting platform
- Registration of the program with AIA National if required
- Receipt and management of RSVP's
- Provider receives a list of all attendees
- Promotion of the program via website calendar, BLUEPRINT newsletter, AIA this week notices, social media

BECOME AN ALLIED MEMBER!



[ALLIED MEMBER
FORM](#)

Single Allied Membership \$467.55

Company Allied Membership \$1,300

Join AIA Las Vegas as an Allied Member for exclusive opportunities to connect with architects, engineers, elected officials, and more. As an Allied Member, you'll enjoy benefits like access to our membership directory, discounts on events, and exposure for your company.

AIA Las Vegas Allied Members represent a diverse range of industries such as construction companies, landscape companies, engineering firms, lighting vendors, sales agencies, design practices, tech providers, insurance companies, photography studios, law firms, and more!

We encourage our Allied Members to enhance their involvement by joining any of our committees, where you can volunteer alongside peers who share your interests while making meaningful industry connections. Join us to build relationships, showcase your services, give back, and elevate your company's visibility in the local AEC industry.

Benefits

- Company is included in website directory
- Attend member meetings for facetime opportunities to network with industry professionals including architects, engineers, elected officials, lawyers, and more
- Attend continuing education sessions
- Discount on social and committee events
- Discount on all digital media advertising
- Discount on Career Center postings
- Discount on mailing list rental agreement

Company Allied Membership

- All benefits of a single Allied Membership +
- Membership belongs to the company, not an individual
- Full organization will receive AIA communication
- For events, any three people from company can attend at membership price
- Membership provides more exposure and higher flexibility

Fillable form, please contact: Operations@AIANevada.org or (702) 483-3838

2025 PARTNERSHIP AGREEMENT

Company name: _____ Date: _____

Contact: _____ (All sponsorship info will be sent to this person)

Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Select a sponsorship package:

- ☐ Visionary Sponsor | \$10,000
- ☐ Platinum Sponsor | \$7,500
- ☐ Gold Sponsor | \$4,750
- ☐ Silver Sponsor | \$2,000

Golf Tournament

☐ Host Sponsor | \$17,500

Experience Sponsorships | \$5,750

- ☐ Whiskey Sponsor
- ☐ Cigar Sponsor
- ☐ Drink Sponsor

Presence **Plus+** Sponsorships | \$2,500

- ☐ Closest-to-the-Pin
- ☐ Longest Drive
- ☐ Hole-in-One

Presence Sponsorships | \$2,250

- ☐ Hole Presence

Visibility/Swag Sponsorships | \$1,500

- ☐ Hole Signage
- ☐ Breakfast Sponsor
- ☐ Lunch Sponsor
- ☐ Breakfast Cart

Member & Committees

- ☐ Member Meeting Sponsor: In-Person | \$1,500
- ☐ Member Meeting Sponsor: Virtual | \$1,000
- ☐ Committee Meetings/Events Sponsor | \$1,750

Product Show

- ☐ Title Sponsor | \$12,500
- ☐ Design Connections Sponsor | \$4,500
- ☐ Tote Bag Sponsor | \$3,500
- ☐ Food Sponsor | \$2,750
- ☐ Bar Sponsor | \$2,750
- ☐ Continuing Education Sponsor | \$2,500
- ☐ Booth Presence | \$1,750

Architecture Nevada Design & Service Awards

- ☐ Host Sponsor | \$13,750
- ☐ Libation Sponsor | \$7,500
- ☐ Dinner Wine Sponsor | \$5,000
- ☐ Toast Sponsor | \$3,750
- ☐ Entertainment Sponsor | \$2,750
- ☐ Photo Booth Sponsor | \$2,750
- ☐ Coat Check Sponsor | \$2,750
- ☐ Project Board Sponsor | \$2,750
- ☐ Photography Sponsor | \$2,750
- ☐ A/V Sponsor | \$2,750
- ☐ Event Sponsor | \$1,750

Email completed agreement to Operations@AIANevada.org. You will be invoiced via email and may pay online or via check.

(Payment plans available for partnership packages over \$5,000)

Signature Event

Select an Event:

- ☐ Ultimate Drive
- ☐ Women Building Nevada Symposium
- ☐ High School Design Awards
- ☐ Placemaking Summit

Select a sponsorship:

- ☐ Presenting Sponsor | \$2,000
- ☐ Advocate Sponsor | \$1,500
- ☐ Ally Sponsor | \$750

Continuing Education Luncheon

- ☐ In Person CE Luncheon Plus | \$1,500/\$1,300
- ☐ In Person CE Luncheon at Your Site | \$750/\$650
- ☐ Virtual CE Luncheon | \$550/\$650

Allied Membership

- ☐ Single Allied Membership | \$467.55
- ☐ Company Allied Membership | \$1,300

Other:

- ☐ Donate to AIA Las Vegas Scholarship Fund: _____
- ☐ Donate to Student Membership | \$25

Insert total amount: _____

Did you contribute more than \$12,500?

Welcome to the **Legacy**Society!





2025 DIGITAL MEDIA KIT



MONTHLY BLUEPRINT NEWSLETTER ADVERTISING

The AIA Las Vegas Weekly BLUEPRINT Newsletter is sent out every month with up to 25,895+ impressions and 3,265+ Reads. Member Architects and leaders in the architectural/design industry are kept up to date on the AIA Las Vegas news and events.

ADVERTISING RATES

AIA NV MEMBER RATES

	1 ISSUE	3 ISSUES	9 ISSUES
1/3 PAGE	\$150	\$375	\$1000
1/2 PAGE	\$225	\$575	\$1500
FULL PAGE	\$300	\$750	\$2000

AIA NV NON-MEMBER RATES

	1 ISSUE	3 ISSUES	9 ISSUES
1/3 PAGE	\$300	\$750	\$2000
1/2 PAGE	\$450	\$1,100	\$3000
FULL PAGE	\$600	\$1,500	\$4,000

+\$200 for inside cover/prime position

+\$250 for AIA LV Team to create artwork, includes 2 revisions

*** Premier Sponsors who have purchased BLUEPRINT Newsletter ad space as a Gold, Platinum or Visionary benefit must submit image(s) or other graphic content, along with text/details to be featured. [Solely providing a logo does not meet this requirement.](#) Files should be sent in preferred formats (JPG and PNG)

LEGACYSOCIETY

Eligible



BLUEPRINT Newsletter
37,755+ Impressions *
4,072+ Reads *

SIZE

Full Page
Ad Size
8.5"w x 11"l

1/2 Page
Horizontal Ad
Size
8"w X 4.875"l

1/3 Page
Ad Size
4.88"w x
4.75"l

1/2 Page
Vertical
Ad Size
3.875" w x
10"l

1/3 Page
Ad Size
2.55"w x 10"l

1/3 Page
Ad Size
8"w x 3.35"l

WEEKLY E-NEWSLETTER ADVERTISING

The AIA Las Vegas Weekly E-Newsletter is emailed every Monday to up to 2,500 recipients. Member Architects and leaders in the architectural/design industry are kept up to date on AIA Las Vegas news and events.

Based on availability, first come first serve.

	POSITION A	POSITION B
MEMBER RATES		
SIZE	1200x240 pixels	1920 x 1080 pixels
1 WEEK PRICE	\$450	\$400
4 WEEK PRICE	\$1,350	\$1,200
NON-MEMBER RATES		
SIZE	1200x240 pixels	1200x240 pixels
1 WEEK PRICE	\$600	\$500
4 WEEK PRICE	\$1800	\$1500

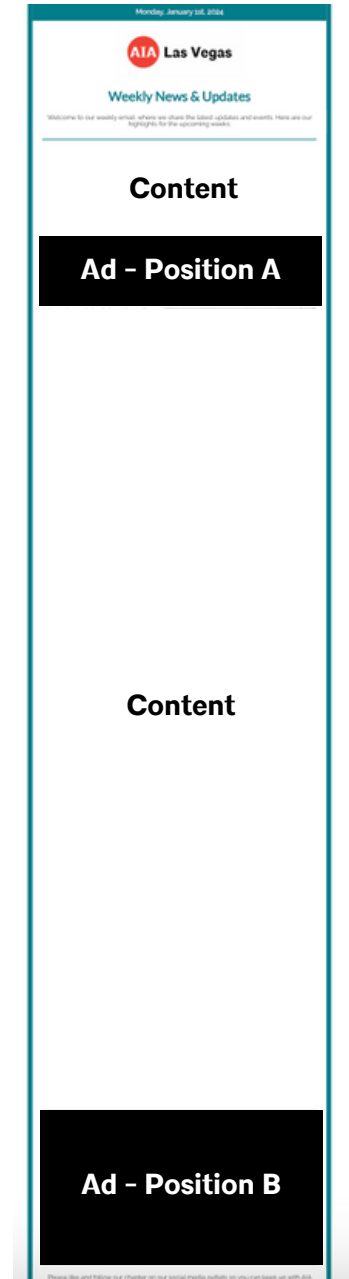
** 1 ad per issue

** Ad sizes and rate subject to change. Click reports available on request.

LEGACY SOCIETY
Eligible

AD SPECIFICATIONS

- Horizontal orientation only
- JPG and PNG format
- URL link to website
- *No animations or gifs



DEDICATED E-BLAST ADVERTISING

The AIA Las Vegas Weekly E-Newsletter is emailed every Monday to up to 2,500 recipients. Member Architects and leaders in the architectural/design industry are kept up to date on the AIA Las Vegas news and events.

This opportunity is limited to 1 per company per year.

Pricing: **Member \$1350** **Non-Member \$1800**

Limited to 1 opportunity monthly, first come first serve
(only 12 total opportunities available in a year)

LEGACYSOCIETY
Eligible

E-BLAST REQUIREMENTS

Main Image Options



- Dimensions: 1080 x 1080 pixels 1920 x 1080 pixels
- File Types: PNG or JPEG
- Maximum File Size: # MB

Headline Text

- Character limit: 60 characters with spaces

Paragraph Text

- Character limit: 500 characters with spaces

Call-to-Action Button

- Character limit: 5 words with spaces

Social Media Links

- Allowed Platforms: Twitter, Facebook, Instagram, LinkedIn, and Youtube

Day options for dedicated e-blast

- Wednesday between 11:00 a.m – 3:00 p.m
- Thursday between 11:00 a.m – 3:00 p.m
- Friday between 11:00 a.m – 3:00 p.m

Materials Deadline

- 10 Business days before scheduled deployment

Required Materials

- A subject line (8 words max), body text, images, and URLs.

Proofs + Approval

After receiving your creative assets, our team will send you a test email for review. This will be your final opportunity to make any changes to your campaign. If we do not receive any feedback on the test email within 48 hours of it being sent, we will assume approval and proceed with the scheduled deployment. Test email proofs must be approved or edited within 48 hours in advance of scheduled deployment or they will be considered approved in their current state for sending.

SOCIAL MEDIA ADVERTISING

Stand out across social media with your very own dedicated spotlight post! We'll share your custom feature with our engaged community on Instagram, Facebook, and LinkedIn, giving you maximum visibility where it matters most. Let our followers discover, interact, and share your content – book your custom social feature today! ☀️

** Information updated as of December 2024



2,000 Followers



422 Followers



1,010 Followers



1,007 Followers

Pricing: Member \$175 Non-Member \$225
Limited to 2 opportunity monthly, first come first serve
(only 24 total opportunities available in a year)

POST REQUIREMENTS

LEGACYSOCIETY
Eligible

Image Requirements

- 4 Images Max
- Dimensions: 1080 x1080 pixels
- File Types: PNG or JPEG
- Maximum File Size: 30 MB

Caption

- Character limit: 280 characters with spaces

Company @'s

- Allowed Platforms: Twitter/X, Facebook, Instagram, and LinkedIn

Attached Links

- Links to articles, company pages, etc.

** Instagram does not allow for links in captions, they will be added to the AIA Las Vegas Linktree which is accessible through our profile bio.

Day options for dedicated social media post:

- Wednesday between 11:00 a.m – 3:00 p.m
- Thursday between 11:00 a.m – 3:00 p.m
- Friday between 11:00 a.m – 3:00 p.m

Materials Deadline

- 10 Business days before scheduled deployment

Required Materials

- A caption (280 characters with spaces), company social media @'s, images, and URLs.

Proofs + Approval

After receiving your creative assets, our team will send you a test post for review. This will be your final opportunity to make any changes to your campaign. If we do not receive any feedback on the test post within 48 hours of it being sent, we will assume approval and proceed with the scheduled deployment. Test post proofs must be approved or edited within 48 hours in advance of scheduled deployment or they will be considered approved in their current state for sending.

MEMBER DIGITAL MEDIA CONTRACT AGREEMENT

Company name: _____ Date: _____

Contact: _____ (All communication will be sent to this person)

Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Monthly BLUEPRINT Newsletter

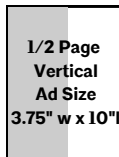
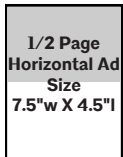
For **full-page** ads, select the rate and issue:

- ☐ 1 issue | \$300
☐ 3 Issues | \$750
☐ 9 Issues | \$2000



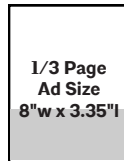
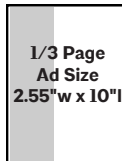
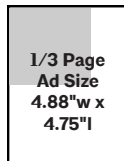
For **1/2 page** ads, select the rate and issue:

- ☐ 1 issue | \$225
☐ 3 Issues | \$575
☐ 9 Issues | \$1500



For **1/3 page** ads, select the rate and issue:

- ☐ 1 issue | \$150
☐ 3 Issues | \$375
☐ 9 Issues | \$1000



Insert Total Amount: _____

Weekly E-Newsletter Advertising

- ☐ AD Position A: 1 Week | \$450
☐ AD Position A: 4 Week | \$1,350
☐ AD Position B: 1 Week | \$400
☐ AD Position B: 4 Week | \$1,200

Dedicated E-Blast Advertising

- ☐ Dedicated E-Blast Advertising | \$1,350

Select a date:

- ☐ Wednesday between 11:00 a.m - 3:00 p.m
☐ Thursday between 11:00 a.m - 3:00 p.m
☐ Friday between 11:00 a.m - 3:00 p.m

Select an image size:

- ☐ Image Size: 1080x1080 pixel
☐ Image Size: 1920x1080 pixel

Include document with:

- Subject line
- Pre-header
- Title
- Body text
- Call-to-action
- Social media links
- Any additional attached links

Or send an HTML!

Social Media Advertisement

- ☐ Social Media Post | \$175

Select a date:

- ☐ Wednesday between 11:00 a.m - 3:00 p.m
☐ Thursday between 11:00 a.m - 3:00 p.m
☐ Friday between 11:00 a.m - 3:00 p.m

Social Media Caption: (280 character limit)

Company Social Media:

Instagram: _____

Facebook: _____

LinkedIn: _____

Twitter: _____

Attached Links:

NON-MEMBER DIGITAL MEDIA CONTRACT AGREEMENT

Company name: _____ Date: _____

Contact: _____ (All communication will be sent to this person)

Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Monthly BLUEPRINT Newsletter

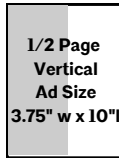
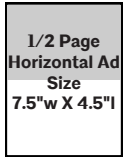
For **full-page** ads, select the rate and issue:

- ☐ 1 issue | \$600
☐ 3 Issues | \$1,500
☐ 9 Issues | \$4,000



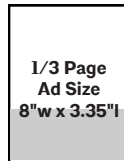
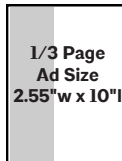
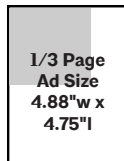
For **1/2 page** ads, select the rate and issue:

- ☐ 1 issue | \$450
☐ 3 Issues | \$1,100
☐ 9 Issues | \$3,000



For **1/3 page** ads, select the rate and issue:

- ☐ 1 issue | \$300
☐ 3 Issues | \$750
☐ 9 Issues | \$2,000



Insert Total Amount: _____

Weekly E-Newsletter Advertising

- ☐ AD Position A: 1 Week | \$600
☐ AD Position A: 4 Week | \$1,800
☐ AD Position B: 1 Week | \$500
☐ AD Position B: 4 Week | \$1,500

Dedicated E-Blast Advertising

- ☐ Dedicated E-Blast Advertising | \$1,800

Select a date:

- ☐ Wednesday between 11:00 a.m - 3:00 p.m
☐ Thursday between 11:00 a.m - 3:00 p.m
☐ Friday between 11:00 a.m - 3:00 p.m

Select an image size:

- ☐ Image Size: 1080x1080 pixel
☐ Image Size: 1920x1080 pixel

Include document with:

- Subject line
- Pre-header
- Title
- Body text
- Call-to-action
- Social media links
- Any additional attached links

Or send an HTML!

Social Media Advertisement

- ☐ Social Media Post | \$225

Select a date:

- ☐ Wednesday between 11:00 a.m - 3:00 p.m
☐ Thursday between 11:00 a.m - 3:00 p.m
☐ Friday between 11:00 a.m - 3:00 p.m

Social Media Caption: (280 character limit)

Company Social Media:

Instagram: _____

Facebook: _____

LinkedIn: _____

Twitter: _____

Attached Links:

CAREER CENTER

Member \$75

Non-Member \$175

AIA Las Vegas provides an excellent service for applicants looking for jobs, as well as firms looking for employees. The AIA Las Vegas Career Center is an online service that allows design professionals to announce their hiring needs to the local architectural community. People looking for a position in Las Vegas can easily search on the Career Center page of the AIA Las Vegas website for these notices. Included in the cost of the ad is a link to your firm's website, where potential candidates can get more information or contact your firm directly.

Website and Social Media Recognition

- 1 month on website
- 1 month BLUEPRINT newsletter ad
- AIA LV Instagram
- AIA LV Facebook
- AIA LV Twitter
- AIA LV LinkedIn

Email this form to operations@aianeveda.org if paying by credit card or if paying by check, mail to:

AIA Las Vegas
1131 S. Casino Center Blvd.
Las Vegas, NV. 89104

Newsletter ads are to be designed by AIA Las Vegas. Please provide the job title, description, and high resolution company logo in .PNG or .JPEG format and email to operations@aianeveda.org

*** Please include a shortened job description of 280 characters including spaces.

Firm Name: _____

Firm Contact: _____

Firm Website: _____

Email: _____

Where to Apply: _____

Job Position: _____

☐ Full Time

☐ Part Time

☐ Internship

Experience:

☐ 0-1 Year

☐ 1-3 Years

☐ 3-5 Years

☐ 5-10 Years

☐ 10+ Years

* Please attach a job description in a PDF format or forwarding link.